

FOOD EXPO™ 2009

The 12th Annual Food & Beverage Trade Fair

TASTING & SAMPLING

The 12th International Food & Beverage Trade Fair

Food EXPO 2009 will be held from 17 to 21 August 2009 and will be hosted at the Amman International Fair Ground – Amman, the economic, cultural and style capital of Jordan. Food EXPO 2009 will provide the perfect platform for you to launch new products, meet with existing and potential new suppliers, stay ahead of your competition and display your products and services to a targeted and dedicated, qualified audience.

More than an Exhibition - Creating a Difference

Food expo is Jordan' only international trade show for Food will ensure even more of the right buyers reach and experience your products, services and solutions.

Who Exhibits

- *FOOD AND BEVERAGE*
- *FOOD INGREDIENTS*
- *SWEETS, CHOCOLATES & CONFECTIONERY*
- *ORGANIC & HEALTH FOODS*
- *FOOD PROCESSING, PACKAGING & MACHINERY*

Why Exhibit?

Food EXPO will provide the perfect platform to engage and deliver new business opportunities.

By presenting your company and its products at the show you will be able to:

- Launch and demonstrate new products and solutions into this dynamic region.
- Meet with existing and potential business partners.
- Establish contacts for future business.
- Product test and develop products specifically for the Middle Eastern market.
- Observe competitors and their actions.
- Understand current market trends and developments, both regionally and internationally.
- Take advantage of Amman's quintessential geographic location and open your business not only to the Middle East, but also Asia, Europe, Africa, India and the former CIS.
- Experience for yourself the tremendous commercial benefits this region has to offer.

Who Visits

- Restaurants
- Hotels
- Groceries and Convenience Stores
- Specialist Food Retailers
- Supermarkets
- Hypermarkets
- Government ministries
- Airlines
- Bakeries
- Cafés
- Clubs & Bars
- Contract Caterers
- Distributors
- Duty Free/Travel Retail Buyers
- Food Manufacturers & Buyers
- Hospitals
- Resorts
- Wholesalers
- Importers
- Re-Exporters
- Trading Companies
- Private Label Manufacturer
- Public

The Event Organizer

Food EXPO is brought to you by EXPO JORDAN L.L.C, the leading Exhibitions Company in the Middle East. For more than 15 years, EXPO JORDAN has been assisting business within the Middle East, helping them to grow and whole market sectors to expand, prosper & mature. As a major exhibition organizer, EXPO JORDAN is at the heart of the regional trade. EXPO JORDAN has built an enviable reputation for organizing successful events by attracting high quality, targeted audiences to its exhibitions from across the region and beyond. EXPO JORDAN is the proud founder of a wide array of leading exhibitions in the Middle East, within a broad range of vital industries including international trade exhibitions for Food, Security, Cosmetics and Beauty, Constructions, Educational and many more.